

JUMP leads Women towards realising their fullest human potential!

Forum JUMP

Can Women rescue the economy?

23 April 09 | Bozar | Brussels

www.forumjump.eu



The biggest event dedicated to Women's careers

JUMP offers a wide range of tools to reinforce Women's empowerment and position in the economy by making best use of all skills that they have to offer.

The first 2 Forums dedicated to career minded Women, were held in April 2007 and 2008, and gathered some 1400 participants each. Almost half of those who attended were between 35 and 45 years old and almost 98% obtained a university degree. More than half of these participants have attended the JUMP Forum to acquire tools to enhance their professional career and fulfill their ambitions.

Programme

Registration from 08:30

09:15-10:45

HR SEMINAR: CHALLENGES AND INNOVATIVE PRACTICES IN WOMEN RETENTION

Salle Musique de Chambre / Kamermuziekzaal

MODERATOR: Lieve Verelst, Unique Regional Director

SPEAKERS:

- **Eleanor Tabi Haller-Jorden**, General Manager Catalyst Europe (Zurich)
- **Carol Frohlinger**, CEO Negotiating Women and co-author of « Her place at the table », a woman's guide to negotiating five key challenges to leadership success (New York)
- **Monique Chalude**, Director of MC2, HR consultancy & training in gender equality
- **Jean-Michel Monnot**, Diversity Director Sodexo Europe (Paris)
- **Marc Timmerman**, Hudson Executive Director Talent Management Europe
- **Michel Pasteel**, Directeur de l'Institut pour l'égalité des Femmes et des Hommes

The conference is translated into english

09:15-10:45

3 PARALLEL TRAINING WORKSHOPS

- **How to use European funds in Research to be more competitive?** We-Mentor project
Balloon's Room
- **The 7 vices of Female executives** Ellen Söntken
Studio
- **How to do marketing to women?** Sabine Clappaert, Muse Communication
Terarken 1

The language of the title is the working language - No translation available

10:45-11:15

COFFEE BREAK

JUMP Plaza

11:15-13:00

11:15-11:45

SHOWCASE: INTERMISSION WITH AXELLE RED AND « LIVE » EXTRACTS OF HER LATEST ALBUM « SISTERS AND EMPATHY »

JUMP Plaza

Axelle Red, committed artist, militant humanist, law graduate from VUB, evokes in her new album, Sisters and Empathy, encounters made during a number of trips to the most forsaken places on the planet. A daring, feminist & legitimate approach by an artist keen to avoid limiting herself to the facile..

11:45-13:00

CONFERENCE: CAN WOMEN RESCUE THE ECONOMY? CHALLENGES AND SOLUTIONS TO GET WOMEN INTO DECISION-MAKING ROLES

Salle Musique de Chambre / Kamermuziekzaal

OPENING: Joëlle Milquet, Vice-Première ministre, ministre de l'Emploi et de l'Égalité des chances

MODERATOR: Marian Kin, Hoofredacteur Vacature

SPEAKERS:

- **Eleanor Tabi Haller-Jorden**, General Manager Catalyst Europe (Zurich)
- **Bruno Colmant**, President Euronext
- **Elisabeth Rehn**, Presidential Candidate in Finland, First Woman Minister of Defence in the world (Helsinki)
- **Danielle Moens**, Founding Partner FEMCO
- **Cathriona Hallahan**, Managing Director of Microsoft EMEA Operations Centre

The conference is translated into english

13:00-14:00

WALKING LUNCH

JUMP Plaza

14:00-15:30

3 PARALLEL WORKSHOPS

- **Negotiations skills for business growth** Carol Frohlinger
Terarken 1
- **How do Women differ from men as leaders? What kind of change is needed within organisations to benefit from it?** Etienne Van Keer, Hudson
Studio
- **Stretch don't stress** Viviane Jehin
Balloon's Room

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15:30-16:00

COFFEE BREAK

JUMP Plaza

16:00-17:30

CONFERENCE: EXCEL WITH FEMININITY! HOW TO BE FEMININE AND POWERFUL?

Salle Musique de Chambre / Kamermuziekzaal

MODERATOR: Mia Doornaert, Diplomatic Editor De Standaard

SPEAKERS:

- **Carol Frohlinger**, CEO Negotiating Women and co-author of « Her place at the table » a woman's guide to negotiating five key challenges to leadership success (New York)
- **Ellen Söntken**, Entrepreneur, Consultant and Author of « De zeven ondeugden van vrouwelijke managers » (Amsterdam)
- **Marie Arena**, Ministre fédérale de l'intégration sociale, des pensions et des grandes villes
- **Manuella Damiens**, Rédactrice en chef adjointe de ELLE Belgique
- **Dirk Stienaers**, HRM Unique
- **Diana Vanbrabant**, Director and Founder of One Step Ahead Coaching

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